

“Unlike so many, we do not peddle the word of God for profit. On the contrary, in Christ we speak before God with sincerity, as those sent from God”—2 Corinthians 2:17 NIV

Contrast the above Bible principle with the facts presented in the following article:

16 August 2024

BBC News, Washington



Getty Images

Trump holds a Bible in Washington in 2020

“Former US President Donald Trump is making money from branded bibles . . .

Federal candidates are required to file disclosures each year detailing their income, investments, assets and liabilities . . .

Trump has made \$300,000 (£273,000) from branded bibles, listed on the financial disclosure form as “The Greenwood Bible”. . .

The former president started selling the books earlier this year after partnering with country music singer Lee Greenwood.

Mr Greenwood is known for his song God Bless the USA, which inspired the name of the bible: God Bless the USA Bible.

They are for sale on Mr Greenwood’s website for \$59.99.”

*The above article documents how in 2024 a US Presidential candidate is **‘peddling the word of God for profit.’** Since the KJV translation has no copyright, the Bibles he ‘peddles’ probably cost no more than \$2 each to produce, so the candidate’s profit has to be enormous. The candidate wanted to use the NIV translation for his **‘peddling the word of God for profit’**, but, commendably, the copyright holder refused to allow permission. So the candidate used the uncopyrighted KJV translation. It is quite understandable that copyrighted Bibles cost money to print, and people deserve to be reasonably paid for their work. However, the US Presidential candidate’s, **“ill gotten gains do not profit anyone” (Proverbs 10:2 HCSB)**, in the sight of God. Based on Bible principles, no one should **“peddle the word of God for profit”**, no matter who they are!*